## WORLD NAKED BIKE RIDE CHICAGO TO ROLL AGAIN JUNE 13 Local Cyclists and Skaters join Worldwide Event to Celebrate Freedom from Oil-Dependency



Chicago: As rising gas prices cause unprecedented widespread contemplation of cheaper and simpler modes of travel, hundreds of individuals will roll through a 12+ mile course to celebrate freedom from oil dependency-- by freeing themselves from their clothing.

The Chicago arm of the World Naked Bike Ride will take place on Saturday, June 13.

As in past years, participants will begin arriving at a centrally located Chicago gathering point around 6 P.M. and will take to the street in a boisterous, celebratory, and minimally-clothed procession about 3 hours later.

The impetus behind the event is two-fold, according to its organizers: to call attention to the need for safer streets for the non-petroleum addicted, and to promote positive body image. Tune in to the event's main website at www.worldnakedbikeride.org, and you are greeted with the following manifesto: "We face automobile traffic with our naked bodies as the best way of defending our dignity and exposing the unique dangers faced by cyclists and pedestrians as well as the negative consequences we all face due to dependence on oil, and other forms of non-renewable energy."

A link on the chicago page, located at www.ChicagoNakedRide.org, urges potential participants to join the Chicago e-mail list to learn how to prepare for, and get final details of participation in the ride, particularly the check-in point location, which will be announced shortly before the 13th.

The ride, in its sixth year in Chicago, is billed as "bare as you dare", meaning participants are free to disrobe as much or as little as their comfort level allows. As in past years, participants will engage in a body painting and decorating pre-party to contribute to the creative, joyful and transcendent atmosphere that the Chicago event strives for. The route is tweaked each year to provide an optimal balance of tourist-friendly and recreationally-appropriate vistas.

The 2008 WNBR-Chicago attracted over 1700 participants, shattering all attendance records worldwide for the WNBR. Organizers expect to top 2008 attendance this year, considering that the ride's message has never been more topical due to rising gas prices, economic pressures, and our everworsening obesity epidemic.

Globally, over 70 cities participate in the World Naked Bike Ride.

Contacts/ more info: www.ChicagoNakedRide.org • www.worldnakedbikeride.org Media contacts: 312-281-2918